



Meeting Name:	WIC-Northwest District	Date:	Wednesday, January 29, 2020
Facilitator:	Ernestine Persley – District Nutrition Anita Perry - Livingston	Time:	1:30-3:30 p.m.
Documented by:		Location:	<p>Clay County Public Health Center Liberty, MO</p> <p>Meeting number (access code): 809 477 851</p> <p>Join from a video system or application Dial 809477851@stateofmo.webex.com You can also dial 173.243.2.68 and enter your meeting number.</p> <p>Join by phone Tap to call in from a mobile device (attendees only) 1-650-479-3207 Call-in toll number (US/Canada)</p>

Attendees			
Julie Livengood – Atchison	Jenny Gladden – Cass	Judy Brock – Carroll	Rhonda Breitenbecher – Johnson
Susan Hatton – State Admin TA	Lupe Warnock – Pettis	Beth Logan – Crescent Center	Fadi Banyulmarjeh – Crescent Center
Ali Hayat – Crescent Center	Kristie Smith – Daviess	Jana Curry – Saline	Alisha Noble – Harrison
Lisa Horn – Buchanan	Lori Bunton – Clay	Suzanna Ott – Caldwell	Penny Rubio – St. Lukes
Rachel Camp – Truman	Brenda Hilboldt – Truman	Darla Ketchum – Truman	LaKeisha Davis – Swope
Ernestine Persley – State Nutrition TA	Anita Perry - Livingston		

Notes

1. **Introductions were made all around including WebEx participants.**
2. **Apologies were sent per Laura Thompson who was unable to attend** due to bad weather. Keep questions handy for next meeting and we will hopefully have her on the agenda in April.
3. **Ernestine welcomed Susan Hatton** to the NW District as the new State Admin TA.

Ernestine suggested that we skip to **MWA Updates with LaKeisha Davis, MWA President**

4. LaKeisha reported that the MWA conducted a work shop for Strategic Planning on October 22, 2019.

Goals included:

- a) Increase participation in the MWA from the local agency staff.
- b) Increase communication between MWA, the state and local agencies.

Surveys were sent out by Friday Facts with questions to identify barriers that local agency staff face in regard to being involved with MWA, and what kind of interest there is from local agency staff to participate in the MWA. There were 110 respondents to the survey and 4 that collected the \$25 incentive to complete the survey with random draw.

MWA is looking to increase the development of their website to help increase awareness of MWA and their activities, i.e. learning opportunities, ways to get involved, availability to share meeting minutes and information, etc...

Survey was also sent out to local agencies to determine what speakers/topics that they are most interested in having at the upcoming WIC Conference scheduled in Columbia on October 7-9, 2020

Ernestine reminded that all WIC staff are members of NWA and we are to encourage all staff to sign in to the website to receive the NWA newsletter. The website/newsletter has a "wealth of information" on WIC including research being done and other projects.

5. WIC Updates State Office – Susan Hatton/Ernestine Persley

eWIC is beginning rollout with the MOWINS training available on line with all staff needing to complete before the face-to-face training. There are a couple of updates that have come out regarding card storage – these will need to be locked up. Agencies have/will be receiving card readers and writers. Noted it's important to schedule an extra 15 minutes for visits while converting over to eWIC. There is no ID folders for use at this time. They will receive a plastic sleeve w/card. Agencies will receive face-2-face training approx 2 weeks prior to go live. Attendees noted that the WIC Shopper app is ready and available from “play store.” There is also a video for participants to help with participant education that can be sent in a DVD or usb drive format.

Susan's additional information follow-up to questions:

Hello everyone,
I have answers to the questions from the meeting below.

Can the participant video be translated into Spanish or other languages?
This will be checked on.

Participants who move from an eWIC area to a check area, where will they shop?
Since participants will only be able to shop at stores that are eWIC ready, the retailer unit is working ahead and covering surrounding county retailers for Pilot #1 and Pilot #2 . This will only affect Pilot #1 and Pilot #2 regions. The plan is to have all stores certified by the end of May before the statewide rollout happens. Keep in mind though there may be a few stores still not ready in May such as some of the smaller stores, not stores like Walmart. We will get them ready as quickly as possible. If someone moves to your area from a Pilot area and there is a concern regarding retailer availability, please contact your TA staff for guidance.

When will card reader/writers be mailed out?
LAs will receive their one card reader/writer within the next few weeks (this is the one mentioned in the WIC Update). LAs will receive all their card reader/writers one month prior to their rollout date. Pilot #2 should receive their card reader/writers mid to end of Feb. LAs who requested Hubs will also begin receiving those.

Will Missouri consider certifying convenience stores, Dollar General Stores, or Aldi's?
No, these stores do not meet selection criteria. You can find out more about retailer selection criteria in the retailer manual which can be found [here](#).

Will there be something replacing the ID folder?
It was decided that the card holder wouldn't just be used for the pilot. It is going to be sent to all LAs for use. So yes, there is something replacing the ID folder.

Discussions:

There was some discussion regarding resources for MO WIC and infographics showing how WIC helps. The USDA has an online system called WIC Works.

They have many free publications that can be used. Here is the website: [Resources | WIC Works Resource System](#). We do have a new Outreach/Project Coordinator, Anne Strope, who will be working on updating our resources, but it will take some time.

Issues with Separation of Duties report. This is currently being looked at by the state office. If anyone experiences any issues with this report or has suggestions on what would make this report better, please email me by Feb 7. We want to make this report useful for you and us when monitoring.

Keep an eye out for WIC Updates regarding:

LDTU checks is Aug 31. No checks should be printed for use after Aug 31. Starting Sept 1, only eWIC cards can be used.

Our District has two rollout dates – Rollout #1 is June 1 and Rollout #2 is July 27. Below is a timeline for eWIC materials distribution:

- Rollout #1 (June 1)
 - Already received the eWIC Readiness Guide and eWIC is coming poster.
 - Beginning of March – eWIC is coming flyer and eWIC video.
 - Beginning of April – Welcome to eWIC flyers and WICShopper poster.
 - Beginning of May – eWIC card holders and card inventory forms.

- Rollout #5 (July 27)
 - Beginning of Feb – eWIC Readiness Guide and eWIC is Coming poster.
 - Beginning of April - eWIC is coming flyer and eWIC video.
 - Beginning of May - Welcome to eWIC flyers and WICShopper poster.
 - Beginning of June - eWIC card holders and card inventory forms.

Ernestine Persley:

Noted that in state staff meeting that Lisa Schlientz was concerned that local agencies weren't getting out the hospital grade pump that the clients were needing because they were getting pumps from insurance that are not adequate and if a new mom has any pumping issues to offer the agencies pumps. The Peer Counselors are learning about the pumps that are being offered through the insurance so that the client can be helped. So, it is suggested that staff remember that ask the client about their pump and if they are having any issues.

For Special formula orders the Vendor's pharmacy are claiming they need to see vouchers. If this is happening, staff needs to let state staff know...this is a "road block" that some participants are facing.

State staff will be scheduling Mid-Year Monitoring soon. They will be going over the "forms" and check your CAP and talk about with your working on or any issues your having.

There are 20 “Health Fair” stencils available to borrow from the state, i.e. large fruit/letters. These are light weight, huge stencil that can be borrowed and then sent back and the state staff will deliver them to the agencies requesting. These will be on the website to see and view them and also directions for use are with the stencils. Order early. Health and wellness health fair parking lot stencils
<https://health.mo.gov/living/wellness/nutrition/teamnutrition/playgroundstencils.php>

Personnel Changes:

Kelly Teeple is the new “Rose” and has taken over Wichealth.org and Formula duty
Rose is now the Nutrition Manager (Kathy Mertzlufft’s role)

Jill Crossland is the new “Vicki” doing Policy Training

Noted that most of the District and Jefferson City staff now work from home.

ShowMeVax update is happening soon with a new system starting 2/1/20. You will receive 2 emails: User name and your temporary password.

RD called from St. Louis area with issues regarding formulas designed for premature, low birth weight infants, like Similac Special Care 24 or 30. There will be an WIC Update regarding this issue since there is some information regarding the risk associated with offering infants these formulas if infants don’t meet the criteria or don’t get off the special formula when it’s no longer necessary. Continued use could lead to Vit A toxicity; <http://fn.bmj.com/content/90/2/F103.full>

Some issues with physician offices and confusion with WIC 27’s updating and having changes so frequently that these don’t get to the offices in a timely matter. Only the back side or formula listings available on the website. Someone asked if Enfamil Sensitive is going to added to formulary. Ans: No. We need to educate HCP that this formula is not available and make suggestions for alternatives.

6. Questions/Discussion

Voter registration application form issues. Issues brought up during monitoring. Participant struggled with marking the boxes – since they looked very similar and they end up just marking a box. St. Lukes offered that the staff there marks the card for the participant and then hands it to them to sign. There is a issue noted with voter dates on the card that were from 4 years ago- not current. Susan will look into.

Question regarding Separation of Duties from Buchanan. This is noted in Susan’s update and answers to questions above.

Ideas form participant retention:

Belief that eWIC will help

Clay Co has started 2 clinics that will actually see parents/children for WIC within the Head Start Centers in North Kansas City and Maple Woods areas. Started because they were hearing from parents that they were “not being able to take off work” So WIC staff sees them when they come to pick up the child. The agencies feels like this will help w/retention and gain participant.

Birth rate may be a factor. Birth rate is declining.

Retention rate is dropping. After mom is Preg then drops off. Work to provide information that what’s being offered is “priceless” maybe start including culturally appro foods like is available in other states.

In Kansas, eWIC cards can be loaded without the card having to be physically in the agency.

Increase vendors to smaller sites, i.e. Dollar General, Aldi. This is something that could also help with redemption rate. Regardless with eWIC it will be easier to track what the participants are not redeeming.

Outreach Ideas:

Pettis has a Kid Carnival coming up using the Fitastic themes

LaKeisha noted that they are doing a Valentine’s Day celebration in conjunction with MOCares Feb. 11 and 12 promoting Self-Care

Clay is having at Fitastic Fun Day with Vendors – Educational where they can show that even working toward 1 or 2 of the Fitastic offering for healthy change can show improvement in weight management.

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