



Meeting Called to Order: The Meeting of the Missouri WIC Association was called to order at 10:00a.m. on February 12, 2014, by Rhonda Breitenbecher, President. A quorum was present.

Present:

Board Members: Rhonda Breitenbecher, President, Acey Staples Vice President, Jan Glaze, Treasurer, Margie Beckmann, Secretary, Heidi Loecke, NW Rep, Deb Cullum, NE Rep, Erin Harris, C Rep., Amy Callico, E Rep., Tammy Drake, SW Rep.

Committees: Karen Sikes, Sasha Vandeven, Camille Roland, Delcena Hamilton, Jodee Lamp, Derek Nelson, Darla Ketchum, Brenda Brewer, Tiffany Moran

Absent: Suzanne Ball, Committee Member, Carolyn Ezzell; Cheryl Nelson SE Rep,

Guests: Susan White, State WIC Director

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Approval of Minutes –

Minutes were presented from the November 13, 2013 quarterly meeting. *A motion was made by Jan Glaze to approve the minutes from the November 13, 2013 quarterly MWA Meeting. Heidi Loecke 2nd the motion. Motion passed.*

Financial Report –

Jan Glaze, treasurer, presented the Financial Statement as of February 12, 2014. Bank Statement balance for January 31, 2014, was \$21489.82. *Deb Cullum, made a motion to approve the financial report. Tammy Drake, 2nd the motion. Motion was passed.* Contract for the Holiday Inn was discussed.

Committee Reports:

Board Development –

Deb presented and passed around a copy of the revised by-laws.

Conference Committee -

- **Conference topics:** Discussed “Altarum Institute” training sessions for the first day of the conference. Rhonda received the survey from Wisconsin and Nebraska when Altarum was at their State conferences. Nebraska gave a rating of 7 out of 10 rating. Suggestion that maybe we can get a video of their presentations before we decide what topics we want to do. Extension office presentation suggestion. “Feeding a Family on a Budget”. Jodee may have someone that can do this. Will e-mail Rhonda with information. Still trying to settle on topics
- **Registration Fee:** Will be higher. \$220.00 per person. Will have set prices before the budget process for 2015.
- **Awards:** For the reception in the evening. State will take a lead/purchase this for us.
- **Creativity to the theme:** Camille, Sasha, Tiffany and Darla will be getting our 70’s memorabilia together for the Conference. State will be putting notices in WIC updates to agencies for past WIC pictures and memorabilia from the past
- **Food:** Today for lunch we are sampling food suggestions for the conference.
- **Conference Titles:** Darla presented some of the suggested conference titles: “40 Years of WIC.....Worth Repeating”; “40-Years.....Still Making a difference: or “Making a Difference for 40 years”; “A Celebration of Success”; “Education, Serving, Impacting”; “Growth, Change, Impact”.
- **Premium ideas:** umbrellas, lawn chairs, flash drives, pens, cup, insulated lunch bags were all suggestions. Karen passed some prices around that she got together on insulated lunch bags.
- **Vendors:** Erin still not clear on what we are doing with Vendors. How much are we going to pay?
- Suggestion of having a photo booth!

Communication/Web Site – Darla suggested having an amount in the budget for the website, so she knows what we have to spend on improving the website. Darla was asked to bring, to the meeting in May, a list of details she would like done to the website. Will discuss and vote on an amount.

Advocacy/Local Agency – No report

NEW BUSINESS:

Nutrition Assessment piece that the committee has been working on was passed around for viewing and discussion. Concerns were that the training for the Nutrition Assessment will not allow us enough time to train everyone in our clinics by May 4th when the download is scheduled. Suggestion was to have State Staff come to observe what we do in our clinics so they know what our process is. We don’t feel they are supporting us on this change, because they don’t know what the clinic setting is. Why can’t our WIC Certifiers be trained to do Nutrition Assessment? Other states do this now. State staff has made the comment it is because we don’t have the money to train. Will bring this up with Susan today. As the MWA we will pursue these issues and we will not let things go. It is obvious that our TA staff doesn’t know what is going on, how is the local agencies to know what is going on.

Break for Lunch at 11:45 to 12:45

12:45 p.m. Meeting with State staff Director Susan White.

WIC Conference Items discussed:

Altarum – \$6500.00 cost. Attentive agenda put together based on the survey sent out earlier with Local Agencies. Two Trainers present. Opening session (customer service); Nutrition (Nutrition Counseling – Strengthen Your Core) Include breastfeeding/nutritionist together, maybe just label as counseling. Will contact Altarum to see what their suggestion is. Need to write the description of sessions to relate to the individuals that need to attend, and administrative (Front line staff – harnessing the Power Within). Bring everybody back together for closing (Dealing with Stress) Concern is with the pipe draping and the sound system. Need to look into the cost of another room.

Registration: Starts at 10:00 on Sunday. - Welcome starts at 1:00. Possibly the Division or Department Director to do the welcome. Susan will ask.

Wichealth.org: - 6 month pilot for on-line low risk participants for 2 contacts out of the year. Once up and running the state of the MO will pay a fee annually. Very interactive, can access it on their phones. Can E-mail or print out certificate. Each agency will have a generic e-mail that the certificate will go to. How long is completion time? Spanish version to this also. 23 states use this process now. More options for a Nutrition Contact. Mail checks for those that have transportation issues. Security and cost maybe an issue in mailing checks. State can track usage with reports. Will be able to use with group classes. Booth at the WIC Conference was suggested.

EBT: Planning committee has received final approval of what MO will be doing. Labeled as a priority. Still 2 years down the road.

MOWINS: M2M over issuance will let USDA know what was happening since it is their system. Moment of panic since agencies may be penalized for over issuance of checks.

Training Portal: Making progress. WIC Training portal will be ready in June. A “Data Portal” will eventually track the trainings by the userids.

ITSD : Any problems getting help. Several commented they have had work orders in for a month. IT is understaffed right now. State is aware of it, let Susan know if your agency is having issues. State is questioning whether they need to outsource the IT work. Teletask is not working with Windows 2007. Concern is that the new switch over from XP will not be done before April 8th. There won't be any problems with MOWINS, it will still work.

Nutrition Assessment - Mid Certification Assessment (MCA) for Extended Certification – Memo in February 10, 2014, updates discussed. Drop down versus narrative. Will be drop down. Comments can be recorded. Concern was that this is not what they heard a week ago. Susan will check into this.

Reduced the # of questions from before. Data can be collected from this. May help with giving stats to legislatures, or getting grants.

WIC Certifiers not being able to do Mid Certs was a concern. Comment was that the BFPC can do just about anything. A WIC Certifier can't do anything. Concern is, are we going to have to let people go because they can't ask 4 questions? Susan stated they came out with this to reduce the admin burden. Phyllis took concern to USDA and we can let the agencies do either way. Will be an Agency level decision. Susan will be sure that everyone will know by sending out clarification. Susan stressed that the certifiers are valued. She hates that we are getting the wrong idea from the memo that was sent.

Other items of discussion:

That State staff visit clinics to observe how clinics function. Local agency would like to go to the state.

Future issue - Will we have to pay back checks that are issued to a post partum if no Hemoglobin is done. Will this be a monitoring finding?

Set up routine conference calls with Local Agencies.

Suggested that a representative from the MWA attend State staff meetings.

TA Staff - Continuous quality issues – Communication where is it? Compromise is good!

Susan asked if we are getting referrals from FSD.

Will toggling be working again? Susan will check on this.

ADJOURNMENT: 2:52 p.m. meeting adjourned. Conference Committee met with Hotel staff to look at meeting rooms.

NEXT MEETING: May 14, 2014

Minutes Respectfully Submitted,

By Margie Beckmann, Secretary