



Meeting Minutes of May 14, 2014

Meeting Called to Order: The Meeting of the Missouri WIC Association was called to order at 10:11 a.m. on May 14, 2014, by Rhonda Breitenbecher, President. A quorum was present.

Present:

Board Members: Rhonda Breitenbecher, President; Acey Staples, Vice President; Jan Glaze, Treasurer; Margie Beckmann, Secretary; Heidi Loecke, NW Rep; Deb Cullum, NE Rep; Erin Harris, C Rep.; Amy Callico, E Rep.; Tammy Drake, SW Rep.; Cheryl Nelson SE Rep.

Committees: Sasha Vandeven, Camille Roland, Jodee Lamp, Derek Nelson, Darla Ketchum, Brenda Brewer, Tiffany Moran, Suzanne Ball

Absent: Karen Sikes, Carolyn Ezzell, sent a letter of resignation, Delcena Hamilton

Guests: Melissa Seaver, MOWINS System Administrator; Susan White, WIC Chief

Approval of Minutes –

Minutes were presented from the February 12, 2014 quarterly meeting. *A motion was made by Deb Cullum to approve the minutes from the February 12, 2014 quarterly MWA Meeting. Cheryl Nelson 2nd the motion. Motion passed.*

Financial Report –

Jan Glaze, treasurer, presented the Financial Statement as of March 14, 2014. Bank Statement balance for February 28, 2014, was \$20684.82. Expenses total \$1510.59, to Holiday Inn Executive Suites for \$554.00, Rhonda Breitenbecher, President of MWA to attend the Washington D.C. Leadership Conference \$956.59. *Heidi Loecke, made a motion to approve the financial report, Erin Harris, 2nd the motion. Motion was passed.*

Committee Reports:

Board Development – No Report

Conference Committee –

- **Testimonials** - Submit “selfies” or submit without a picture a story about our clients WIC experiences. “What does WIC mean to you”? We can use these letters when talking to legislatures. Rhonda will send out a notice to all agencies to submit to Darla. Rhonda also asked those that work WIC to give their testimonial on how they got started with the WIC program
- **Banner** – Presented and discussed. We are taking the word Birthday out. Rhonda will submit to State to send out to agencies in updates.
- **Release Form** – Presented and discussed. Rhonda will make changes and send out to MWA members for approval before sending out to Local WIC agencies.
- **Celebration** – 70’s theme. Committee is putting entertainment together for the “Price is Right” game show.
- **MWA Business Meeting** - Rhonda wants a short bio of all board members and committee members. She will introduce each board member at the meeting. It was stated that we also need to see what elections need to be done at the meeting.
- **Computers/projectors** - Suggested we try our own computers and projectors at the conference instead of renting them from the hotel. Erin and Rhonda will meet with the hotel on audio visual for all rooms. Contract states that “rental” waived. Not sure what that includes.
- **Baskets** – Deb Cullum agreed to take care of the basket donations for conference.
- **WIC logo for the conference** – Brenda and Darla asked if there were any thoughts for colors, ideas for a conference Logo. Color Ruby is for 40 years. Truman will ask their PR person to make a logo for us. He agreed to do it at no charge.
- **Agenda** – Discussed a time for registration. Decided 10:00-1:00 on Sunday, October 19th. Robert Lee will replace Larry Dickerson with a workshop on Advocacy.
- **Badges** – Tammy Drake is going to create a name tag to identify years in WIC.
- **Saturday Night** – Rhonda will look into room cost for the MWA committees to come up on Saturday evening
- **Budget** – Susan has asked us to put a preliminary budget together. MWA needs to get the contract from Altarum and the State will reimburse us.
- **Premium ideas:** Darla presented handouts for the premium options.

Motion: Acey Staples made a motion that \$20 be allowed for premiums for each participant attending the WIC conference, and that the Conference committee will decide on the premiums. Tammy 2nd the motion. Motion carries.

Motion: Acey made a motion that we allocate \$2000 for the WIC 40th anniversary celebration expenses. Cheryl Nelson 2nd the motion. Motion passes.

- **Speakers** - Erin asked if there are contracts for this yet. Have the speakers give us a price. Rhonda presented an outline for the Altarum Sessions.
- **Vendors:** Erin stated that letters are ready to be sent out to vendors. Discussion: Do we want to keep the same prices as before?

Motion: Erin Harris made a motion to increase the exhibitor fee to \$500 for commercial exhibitor and \$300 for a non-profit exhibitor, and an additional charge of \$150 for each additional table. Cheryl Nelson 2nd the motion. Motion passes.

Communication/Web Site – Darla and Brenda presented a bid from their company website from Tim Tiegreen for \$9900 to start a new website for the MWA. Discussion and was decided that several will get information from their agency website. Brenda will send an e-mail to board members with questions to ask each vendor. The information from the agencies should be sent to Darla and Brenda by June 2nd. It will then be voted on electronically by members.

Camille Roland suggested we do a face book page in addition to the website. Camille will look into starting a page.

Advocacy/Local Agency – Will kick off this committee at the conference with Robert Lee's workshop on Advocacy.

NEW BUSINESS:

Melissa Seaver was present to discuss the MOWINS Workshop. She wanted to know what we wanted presented in this workshop. Comments: Would like to hear about the history of MOWINS and how it works. Explain how enhancements work, cost, and some positive that have already come about because of enhancements. Explain the Task Force she is currently meeting with.

Food Package changes – Discussed concerns. There will be food package changes in October.

Break for Lunch at 12:15 to 12:30

12:30 meeting with Susan White, WIC Chief:

- Susan asked who was going to the National WIC Conference. Those that were in attendance that are attending are Tiffany, Brenda and Rhonda
- Department Director accepted our invitation to speak at the conference.
- Finalizing a 40th anniversary link with the WIC website. Facebook has ads posted about the 40th anniversary.
- Weekly updates will indicate information about the conference. 10:00 – 1:00 is registration. Room cost \$89.95. Registration is \$220.00. Reference questions to Rhonda.
- Procurement side – working with fiscal office to do the registration so they are only paying ½ of the conference, so need a budget for them to show. Send to Susan, as soon as possible, in a letter so she can submit to the Fiscal office.

- Registration will come out of 2014 FY budget. Rooms and travel will be taken out of the 2015 FY budget. Suggested to explain this clearly in the WIC updates.
- \$9660 is the cost for Altarum
- Premiums – Can the State give money toward the celebration? Susan will talk to the Fiscal office to see what they can do.
- Final food rule – Continue to meet the timelines that the USDA has set. Bringing things back that we use to have, we have done well on our cost containment and aren't using all of our food dollars. June 1, CVV \$6 to \$8 for child. You will still have to change this on the existing food package after June 1st. No cheese above 1#. Fully breastfeeding women #2, cannot be changed.
- October 1, 2014 – new food list that will be green. Adding back Tofu, goat's milk and water pack sardines, salmon, Soy milk or tofu can be a CPA decision. Training planned for this summer to explain this. Only 1% or skim milk can be issued for children over the age of 2 and women. 2% can be issued for prenatals by CPA decision. There will be training in August for this. Concern that it will decrease caseloads. A notice will be sent to physicians on this change.
- April 1, 2015 – insert to food package list. A new food list with green changes also in October, 2015. Yogurt (flavors types to be determined), refried beans, whole grain pasta. Enhancement for June 2015 - add a CVV for 9-12 mos. \$4 formula and \$8 for breastfed. Split tender can be used on the CVV and client will be able to pay for remaining amount. This will be a training issue for vendors.
- Chocolate Milk was voted down across the State by local agencies.
- State Audit – Melissa's group did a great Job. Joplin Local agency that participated. A few findings, but over all did very well.
- Computers – Still an issue. Hopefully soon it will be resolved. ITSD help desk is short staff, and doing the best they can.
- New "Cashier training" on line for vendors. Suggest that WIC staff look at this.

Other items of discussion: None

ADJOURNMENT: Tammy Drake made a motion to adjourn the meeting at 2:08 p.m. Jan Glaze 2nd the motion. Motion carries.

NEXT MEETING: August 13, 2014

Minutes Respectfully Submitted,

By Margie Beckmann, Secretary