



Meeting Called to Order: The November 13, 2024 business meeting of the Missouri WIC Association Board was called to order at 10:02 am at the MO Department of Health, Jefferson City, MO.

Present:

Lakeisha Davis
Heidi Loecke
Deb Cullum
Tammy Drake
Cate Reando
Lori Bunton
Brenda Hilboldt
Tracy Williams
Lisa McClaran
Jentsy Philpot
Derek Nelson
Nikki Berry
Tara Williams
Joan Brundage

Webex: Staci Savage, Megan Hickey, April Bridges

Guests: Introductions & Welcome

Guests: None

Approval of Minutes: Minutes reviewed from the August 14, 2024 meeting.

Motion to approve minutes: Nikki Berry

Second: Cate Reando

Minutes approved as presented.

Financial Report: November 2024 financial report was not officially presented by Deb Cullum, Treasurer. Will review and approve at February 2025 Meeting.

Motion to approve financial report:

Second:

Deb did give an update:

Deposit on 11/13/2024 of \$5008.80

Balance of \$20,000 still owed for tumblers & notebooks

\$122,000 to be billed to state office for attendees

Baskets revenue \$1469.00

50/50 revenue \$462.00

T-shirt/garage sale items revenue \$3000

Bank balance as of 11/13/2024 \$129,874.00

Fees received from exhibitors \$15,240.85

DISTRICT REPORTS:

- **Northwest** – Lori Bunton Miller/Brenda Hilboldt
 - Met Oct. 2, 2024
 - Laura Thompson discussed prior approvals on items not approved in LAP
 - Shita Hammond discussed retailer side of WIC - troubleshooting EWIC card issues, participant complaints
 - Administrative updates: changes coming this fiscal year – needs improvement on CAP is going away; FY25 monitoring forms are on LA portal; common monitoring findings – VR question; program explanation being fully covered; annual public notice due out by 12/31/24.
 - Financial monitoring will be done annually
 - CPA change – training to be scheduled possibly in February 2025
 - WIC-27 FTT and approval of Pediasure – does not meet WIC criteria – it can be disapproved; make sure formula meets diagnosis criteria (feeding difficulties)
 - Teletask issues discussed
 - Scale inspections – it may be three or more months before test weights will be provided by state
- **Eastern** – Tracy Williams
 - Hospital Certifications discussed
 - Direct Ship Formula – some agencies doing bulk ship, but sometimes participant locates formula in store before formula arrives at agency – how to handle this?
 - Low fat evaporated milk – not available in some St. Louis stores
 - Would like to be able to track breastfeeding peer counselors salaries/benefits in Webgrants – Laura Thompson working on this
 - Next Steps for Health – not showing up on report in Crystal Reports
 - Annual News Release template in WIC Updates – to be done by Dec. 31, 2024
 - Send supporting documents for billing in Webgrants monthly suggested
 - Ordering for microcuvettes – make sure to register with McKesson
 - Teletask discussed – 76 agencies currently using Teletask
 - MOWIC page – dashboard – for informational purposes only
 - Enfamil AR may still be difficult to locate in the stores
- **Northeast** – Lisa McClaran
 - Met Oct. 11, 2024
 - Hemocue train the trainer – nurse cannot train, it has to be a dietitian/nutrition coordinator (is there a policy regarding this)
- **Southwest** – Nikki Berry/Tara Williams
 - No report

- **Central** – Derek Nelson
 - No report
- **Southeast** – April Bridges/Jentsy Philpot
 - Same as Eastern district meeting

Old Business:

- **WIC Conference Review**
 - What went well/improvements:
 - Went smooth
 - More water refilling stations needed
 - Sweatshirts for all attendees requested
 - Sessions/speakers were good
 - Workshop from sessions requested for additional information/questions
 - Poster Sessions or sharing session (panel) from local agencies
 - Some may not know what MWA is/does. Many asking about what the basket raffle and 50/50 funds go to. Perhaps provide a brief explanation about MWA at a session.
 - USDA would like to be present at each conference
 - Last session (closing) – 2 hours – too long
 - Infants present at conference
 - CEU – 5.5 hours will be available depending on sessions attended
 - Sponsorship packages for next conference

New Business:

- **2024 Conference Survey**
 - Cate will draft a conference survey next week
- **Speaker Presentation availability to attendees**
 - Central location – easiest way to get presentations distributed to conference attendees
 - Perhaps on LA portal
- **2026 Conference Location**
 - Locations around the state were discussed
 - Possibly Kansas City 2026
 - Board Members located in KC area will research different venues
 - Cate & Megan will look at St. Charles Convention Center – Megan will send contact information to Cate
 - Dates – October or early November 2026 – Wed, Thurs, Fri
- **2025 National Conference Attendees**
 - Drawing for NWA Conference Attendees
 - Derek Nelson, Tracy Williams

State Updates: Angie Oesterly

- State staff pleased with conference and networking with local agency staff
- Presumptive Eligibility Risk Factor (503) for WIC prenatal women – question asked if this is something used by local agencies? Angie will follow up on this.
- CPA? Current CPA who are nurses – are their roles/responsibilities to do certain things changing? Angie will follow up on this. CPA training is being developed and should be available sometime in February 2025.
- Food package changes – Dec 1 – milk option only – required training coming
- Food package changes by April 2026 – infant category to be completed first, children, then other packages (based on category)
- Susan Hatton and Colleen Balducci are moving to new roles within the state
- Obesity session & co-sleeping session – mixed views, questions brought to state/speakers
- Retailer training – participant redemption rates – some agencies are participating in a project where participants are offered a QR code to watch videos on how to use the WIC Shopper App

Other Discussion:

Executive MWA Board – approved to sign checks

Lakeisha Davis, President

Heidi Loecke, Vice-President

Deb Cullum, Treasurer

Tammy Drake, Secretary

Next Meeting: February 26, 2025 at 10:00 am at Jefferson City DHSS

Adjourn:

Meeting adjourned 2:05 pm

Respectfully submitted.

Tammy Drake, MWA Secretary